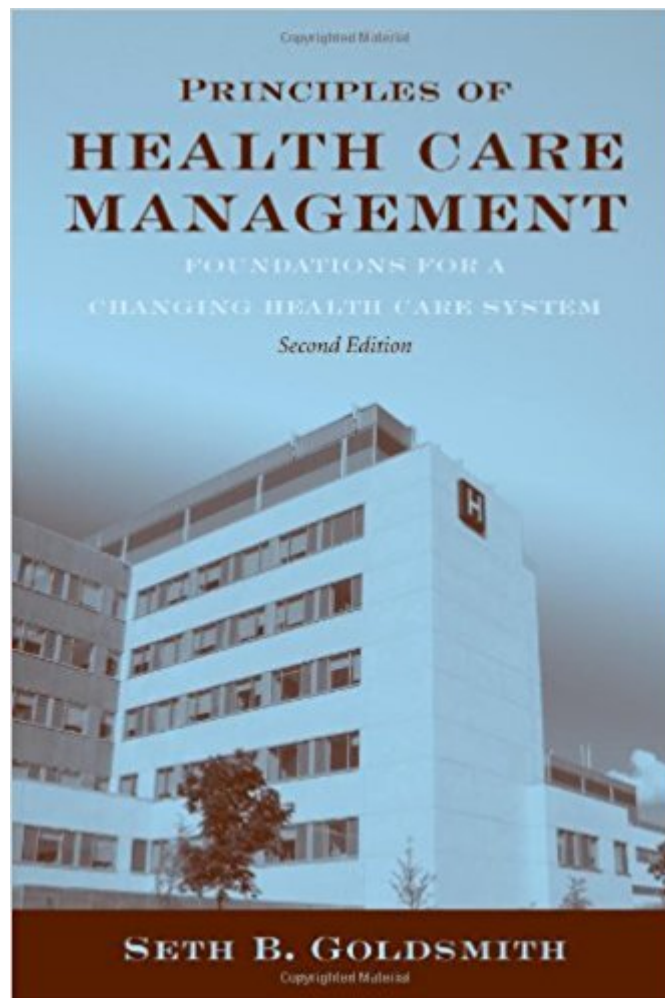




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Principles Of Health Care Management: Foundations For A Changing Health Care System



Synopsis

Faced with strict government regulations and increasing service demands by consumers, healthcare providers find themselves accountable on both ends. Written to reflect the realities of the 21st century, Principles of Health Care Management considers the many outside forces influencing health care institutions, and in doing so provides a progressive and modern reference on how to effectively manage a health organization. Using relevant case studies to illustrate key points, this text explains the critical changes and challenges that administrators must deal with as they go about practicing their profession and what students must learn as they begin their study of this vital field.

Book Information

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Customer Reviews

The author is a physician and attorney and was a CEO with a non-profit health care organization. He has a "story-telling" style of writing. His style makes the reading interesting, easy and easily retained information. A very good textbook and refreshing.

Book Review: It had an excellent of the administrative aspects of health care management. I was taking a class on leadership and management from University of Phoenix, and I found this an excellent addition to the textbook and printed articles available in the university on-line library.

This book, used primarily as a text, is aimed at giving health care professionals understanding of basic management principles with examples and ethical questions for consideration. Good basic,

applicable information.

This book was needed for my Healthcare class. I actually really enjoyed the book because the author included many of his experiences throughout his life/career in the book. That alone made the book more enjoyable.

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